

Binary Drift is the solo project of songwriter Mauricio Yrivarren. Music had been in the back-burner for a while (too long) as he had grown tired of "chasing" songs that did not have a real feel. Originally from Lima - Peru, and after many years in the US he moved to Madrid hack in 2010.

In late 2017 he met Spanish producer Josemi Sánchez -who has worked as a session & live musician with the likes of Alejandro Sanz and Raphael- and after a quick conversation they started working on the songs that would eventually become the album "Pocket Tunes".

"It had been ages since I had picked up a guitar and tried to write something, until one day I sat on my bed and the songs started to appear, almost by magic. Meeting Josemi and working with him on this record sure was the extension of that. Pocket Tunes explores different genres from brit-pop, bossa nova, disco, and rock. It's an honest effort and I hope people enjoy it. The joy that these songs can bring about is theirs to keep."

Pocket Tunes features among its guests renowned trumpet player Patxi Urchegui (Shakira, Juanes, Andrés Calamaro, and Celia Cruz et al.), actress Laurita Rex, and vocalist/producer Aldo Rodriguez (Los Outsaiders, Gonzalo García-Sayán, and Space Bee).

# Track listing

- 1. All These Years Gone by
- 2. Complete & Alive
- 3. Drifting
- 4. Besos de Morfina
- 5. Love U Blind
- 6. A Song for Vampires
- 7. Why Are We Running?
- 8. Power Inc.
- 9. Photographs
- 10. Walk on By
- 11. The Guilded Age

## Mentioned in:

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Available in





"A mix of varied genres such as brit-pap, bassa nova, disco, and indie rock can be heard. This is world music for the modern age."



December 22, 2019 (<u>link</u>)



"Overall, Pocket Tunes is a perfect balance of a variety of genres that mesh beautifully. Take the time to give this album a listen and find a personal favorite"

US

December 22, 2019 (<u>link</u>)

## THE FURTHER

"Binary Drift has something similar to pop/rock legends: a bit of Maroon 5, Leny Kravitz or Adam Levine, and is the future of pop music. 'Drifting' is a successfull cocktail we were proud to discover and consume without moderation! We recommend it"

#### France

December 17, 2019 (link)



"Spotlighting Mauricio's earnest voice and heartfelt songwriting, it is easy to see why his new album 'Pocket Tunes' is gathering critical praise and winning fans around the world"

US

December 19, 2019 (link)

A NERDY PERSPECTIVE "Drifting' as a stand alone song is a beautifully simple yet flavourful track. It mixes up genres and displays the fact that experimenting with different styles can really pay off"

ЦК

October 30, 2019 (<u>link</u>)

### **MUSIC TRAILS**

"Not only can you sense Maroon 5 or John Mayer in his voice and beats, but Binary Drift has a unique sense of direction as he courses through Drifting"

US

October 6, 2019 (link)



"An aspect of this composition that Binary Drift does superbly with 'Drifting' is the fusion of the genres Pop and Rock"

Australia

October 6, 2019 (<u>link</u>)



"Un disco tan diverso y camaleónico, ¿te atreverías a encuadrarlo en algún estilo?"

Spain

October 3, 2019 (<u>link</u>)



"Drifting is one of songs that once you hear it you'll always be getting back to, an instant favourite"

US

September 26, 2019 (<u>link</u>)



"Fuse a little pop-rock ambiance with a flicker of European passion and a clear-cut skill for great songwriting, and what you get, if you're lucky, is a song just like Drifting"

US

September 24, 2019 (link)

She Wolf

"Ein elektronischer Beat leitet den Song Drifting ein, auf diesen folgen eine cleane Stromgitarre, die für den Einstieg sorgen und zunächst den durchaus schönen Gesang von Mauricio Yrivarren hervorheben"

Germany

September 24, 2019 (link)

### **GROOVE MAG UK**

"Mauricio isn't afraid to let the listener know about his feelings. The song is indeed personal, but his vocal delivery has a 'who cares' vibe"

ЦК

September 23, 2019 (link)



"While Pocket Tunes straddles genres such as indie and disco (to mention a few), Drifting is undoubtedly a pop/rock song"

ЦΚ

September 23, 2019 (link)



"Y es que este álbum es una oda a la música de antaño, una serenata con sonidos instantáneos reminiscentes de momentos de íntima alegría"

Peru

August 17, 2019 (link)



"Ultimately, you should definitely give this one a go, particularly if you are a fan of groundbreaking performers the likes of Dasis, Coldplay, and John Mayer"

Italy

August 13, 2019 (link)

Warlock Asylum International News "Complete & Alive has a refreshing musical landscape that possesses a warm wholesomeness from its instrumentation"

USA

July 31, 2019 (<u>link</u>)



"While A Song For Vampires is a bossa nova song, the minimalist mix, earthy guitars and impassioned vocals also give off some magnificent 60's folk vibes"

USA

July 30, 2019 (link)



"Mauricio's writing style owes as much to the beat poets as it does the Brill Building"

USA

July 25, 2019 (link)



"Power Inc.' is a catchy and meaningful song that has all the ingredients to be a big success"

ЦΚ

July 21, 2019 (link)



"At the heart of the track is a slick disco beat and bassline. A funky rhythm guitar joins the mix and hints at Alt-Pop 1980's influences like Blondie, Talking Heads, and INXS"

USA

July 13, 2019 (link)



"Siempre es de agradecer un disco que tenga este carácter sorpresivo sin amarras ni prejuicios"

Spain

July 10, 2019 (<u>link</u>)











"This is definitely a great and catchy song you can taste a little of Spanish Latino vibes intro a rock and pop sound what is great and unique"

USA May 29, 2019 (<u>link</u>)



"This is prime easy listening fare to open your ears for. "A Song for Vampires" might just be your new fave, so press play"

USA May 7, 2019 (<u>link</u>)



"Streaming is a rare disruptive animal as the regulation in place can't really tame it"

Malaysia May C. 2010 (link

Malaysia May 6, 2019 (<u>link</u>)



"Melancolía de bolsillo para soñar despierto – Binary Drift – Pocket Tunes"

Argentina April 20, 2019 (link)



"Binary Drift e la sua musica tascabile di "Pocket Tunes"

Italy April 12, 2019 (<u>link</u>)



"Binary Drift lanza su primer álbum, Pocket Tunes"

Peru April 8, 2019 (link)



"Binary Drift ci presenta il suo album Pocket Tunes, composto da canzoni appartenenti a generi musicali diversi"

Italy March 27, 2019 (<u>link</u>)



"Binary Drift lanza su primer álbum, Pocket Tunes"

Argentina March 17, 2019 (<u>link</u>)



